



The Prescott Area Arts & Humanities Council
Is Calling All... Artists, Actors, Dancers, Musicians, Poets, Writers,
Theatre Groups, Museums, and Art Organizations!
To apply for participation in
Prescott's Premier Art & Heritage Celebration
2009
Thumb Butte Festival

On behalf of the **Prescott Area Arts & Humanities Council** it is my pleasure to invite you to apply for participation in our 5th Annual *Thumb Butte Festival*. The festival kicks off on Friday, September 25th with some exciting events, to be announced. The festival will continue on **Saturday, September 26th, and Sunday, September 27th, from 10 am - 4 pm** with a **FREE** self guided tour that includes music & dance performances, staged readings, museum & heritage venues, **STUDIO TOURS** with artist demonstrations, and more!

This highly successful signature event, formerly known as the Fall Arts Festival & Studio Tour, continues to build on our past and present culture in a collaborative manner. The name of the event has been changed to the *Thumb Butte Festival* for the purpose of branding. Our mission is to provide a festival that brings together local artist studios, art and heritage organizations, and business people who wish to participate for the purpose of educating the public and promoting Prescott as an art and heritage destination.

The Thumb Butte Festival is scheduled for the 4th weekend of each September. We expect that by scheduling this event during mild weather the turnout from both local patrons and out of town visitors will continue to increase. As in previous years a full color brochure/map is being custom designed so that patrons can more easily navigate their tour. The festival is promoted locally and state wide, however it has been proven that the most effective promotion is the result of participation from a variety of organizations. The Thumb Butte Festival is a stellar example of what can result when our community chooses to engage in a collaborative effort!

Plans are already in the works for many events at artist studios, museums and art organizations. **New this year**, a committee is being developed to train with Access 13 to film short clips of several venues, artist demonstrations, galleries & studios, sponsors, groups and organizations for the purpose of promotion and providing event teasers to the public. The Rodeo is working with PAAHC on possibilities for a fund-raising event on Saturday evening, September 26th. And we are pleased to announce that the Thumb Butte Festival committee is looking forward to participating as one of Prescott's signature Centennial events!

By pulling together multiple resources, we continue to offer this **wonderful opportunity to market your artistic venue at a very low cost**. Participants are not required to be Prescott residents; however all venue locations must have a Prescott address. In some instances, special consideration may be given to venues that are within a few miles of the downtown area. The reason for this is that feedback indicates more patrons may attend a festival that includes a shuttle or trolley service to each venue/location. Some of our future fund-raising and grant writing efforts will be focused on the possibility of having such a service available for the 2010 event.

We look forward to another successful Thumb Butte Festival!

Deborah Thurston
President
Prescott Area Arts & Humanities Council



Prescott's Premier Art & Heritage Celebration
2009

Thumb Butte Festival

Presented by the Prescott Area Arts & Humanities Council

Application

If you are a **Host Venue or Studio**, please complete all parts of this application. If you are an **Individual Applicant** who plans to participate at a Host Venue or Studio, please list the "Name of the Venue or Studio," skip the remainder of Part (A), and complete Part (B) of the application. If you are an individual who would like to participate at a Host Venue or Studio and need help finding one, please write NONE by "Name of Venue or Studio" in Part (A), then complete part (B) of the application. We will make every effort to match you with a location that complements your media.

Applicants that did not participated in the 2008 PAAHC Festival must include images of their work and venue location. **If your application is not accepted, fees paid will be fully refunded.**

(Part A)

CONTACT & LOCATION INFO

Name of Venue or Studio (To Be Listed In Promotional Material for Your Venue or Studio):

Phone _____ E-mail _____

Web site _____

Address & major cross streets _____

Directions from the Court House Square _____

Is your Venue or Studio handicapped accessible (not a requirement)? Yes No

Do you plan to share your venue with other visual or performing artists? Yes No

If yes to the previous question, please list who they are (and attach a separate signed application for each).

Do you have extra space at your venue that you are willing to share with other visual or performing artists?

Yes No

Comments _____

(Part C)
APPLICATION FEES and Early Bird Registration

Please check fees that apply to your application & make your check **payable to:**
Prescott Area Arts & Humanities Council or P.A.A.H.C.

Mail payment and signed application to:

P.A.A.H.C.
P.O. Box 2292
Prescott, AZ 86302

Payment may also be made by credit card on the PAAHC Web Site at www.prescottarts.org

For additional information contact:
Deb Thurston at echodesignz@gmail.com or (928) 717-0628

1. Host Venue or Studio:

- \$125 Early Bird Registration (postmarked by 5/22/09 or received by 5/25/09)
- \$150 Late Registration (postmarked by 6/3/09 or received by 6/8/09)

2. Individual Participation and Organization Membership/Participation Fees are required, but **do include a PAAHC Membership**. (If you are a current member of PAAHC, the following fees do not apply). Individuals participating at locations who are MEMBER ORGANIZATIONS are not required to pay an additional membership fee. The \$20.00 individual membership fee will also be waived for individual performing artists participating at artist studios, a college, museums, etc.

CURRENT MEMBER No Fee
STUDENT \$10
INDIVIDUAL \$20

ORGANIZATION
NON-PROFIT \$50
COMMERCIAL \$75 (If you have questions about this definition, please contact us)

If your Venue or Studio registers by the **Early Bird Deadline on May 22nd** you will not only save money, but you may also qualify for priority placement in promotion materials and a special rate for purchasing additional full color advertising space in the brochure. Ad space in the brochure is on a first come first serve basis. When that is sold out, there will be no further ad sales. **The purchase of an ad is not a requirement for participation.** As in previous years, all participants will continue to be listed in the brochure. Ad space is being offered as the result of requests noted on PAAHC's 2007 Studio Tour Survey.

PAAHC advertising representatives are available to contact you regarding advertising requirements. Would you like a representative to contact you regarding this opportunity? Yes No

The following disclaimer must be signed by each participant in order to be a part of the 2009 Thumb Butte Festival:

I have read and understand all terms of this application and the information that I have provided is accurate. I hereby agree to indemnify and hold the Prescott Area Arts & Humanities Council and their volunteers harmless against any and all claims or damages of any kind asserted by or on behalf of any third party from my participation in the Fall Festival & Studio Tour.

Print Full Name: _____ Date: _____
Signature: _____