

Prescott Art Docents

Press Releases for: **Website Redesign Launch**

September 1, 2009

Welcome to the Prescott Art Docents "Museum Without Walls"

Prescott Art Docents Offer a new Web-Based Service to the Community

The Prescott Art Docents, who share the love of art with children and adults in our community, have expanded their community outreach program to include the newly redesigned website www.prescottartdocents.com. This site provides fun-filled yet educational art lessons for elementary school children.

As the Prescott Art Docents have a limited number of volunteers, they needed a way to increase their ability to serve more of the children in the Quad-City area. They realized that schools are in a transition period. Today's schools systems are now leveraging the vast amount of information found on the internet to support their educational goals. To meet the needs of how students learn, and to make art education programs available to a wider student audience, the Docents felt a virtual "masterpiece program" was an answer.

The new site will be updated frequently and includes an extensive art education program for elementary school children. There is an "Old Master Artist" feature that highlights different famous artists each month using one major work of art as well as having a flash gallery of other famous images. For example, Vincent Van Gogh is the first featured artist, and his painting "*The Starry Night*" is the focus of a masterpiece lesson which reinforces the Elements of Art and Principles of Design. Games, brainteasers, and interactive puzzles will challenge the children and may even challenge adults! Art projects to do at home are designed to reinforce the masterpiece lesson while supporting the academic requirements identified by the Arizona Academic Standards in the Arts.

Best of all, the new site will provide the young artist in our community an opportunity to be displayed in the Young Artists Gallery. The young artists, with the consent of their parents, simply need to photograph the artwork, complete an application and permission form and submit their image on-line. A review committee will select all works for posting.



**Art
Detectives
Find Art
Around Town!
Public art is
everywhere
we look.**

For the art detectives, both children and adults, in our community there is an Art Around Town section. Here, the Docents celebrate the fact that the Prescott area is full of wonderful public art. The goal is to help everyone take a moment to look, see and appreciate our free art.

While art education for children is the primary goal for the new site, there is also information for the adults in the community. Parents, teachers, Docents and those interested in learning more about the Docents have their own pages. For example, teachers can now request a Docent for their class room on-line. And if you belong to an organization that would like to have an Art presentation, the Docents offer a full line-up of digital art talks for adults, with topics that range from pre-historic to modern time.

Prescott Art Docents

Press Releases for: **Website Redesign Launch**

September 1, 2009

Just check the website to see if one of the talks is right for your organization. Also, perhaps you are looking for a special gift; unique note cards designed by several talented Docents are for sale, along with a special “mall” for art books and supplies.

The new website was developed and designed by the Docents website team in conjunction with Kathy Wells of Foghara Advertising, in Chino Valley. The Docents hope that both children and adults enjoy the new website and that ultimately it becomes a favorite educational resource for our community. For more information about the Prescott Art Docents visit www.prescottartdocents.com or call 442-3658.

Questions regarding this press release contact:

Roseann Lukaszewski - PR

The Prescott Art Docents

717-0801